



Dear Potential Vendor:

The Perry Farmers' Market was established over 15 years ago by the city to increase access to locally produced fruits and vegetables. Today, the market is owned by the Perry Main Street Program, part of the city government. Thanks to the City of Perry and its supporters, the market is a well-known place to hang out with friends and family on a Saturday morning! This year the Perry Main Street Program is making some changes to grow the market and become a destination place for residents of Perry and beyond.

The Perry Main Street Program contracted Land to Hand, Inc, (a nonprofit organization), to manage the Perry Farmers' Market. Land to Hand, Inc. manages farmers markets in accordance to state, county, and city regulations. For more information on how this may pertain to you, please contact me anytime.

Highlighted below are a few policies that must be adhered to, in order to be an approved vendor:

- Product liability Insurance is a requirement for food related vendors before you can sell at the market. Below is an example of a company that works with vendors or check with your home owners insurance company.
  - Campbell Risk Management <http://www.campbellriskmanagement.com> or call 800-730-7475
- Must be a Producer-only as defined in the Policy. NO RESELLERS.
- The Perry Farmers' Market will be a partner market with Wholesome Wave Georgia. Their mission is to increase access to fresh, healthy, locally grown food for all Georgians. As a partner, we will strive to meet their mission through various programs and special events. [www.wholesomewavegeorgia.org](http://www.wholesomewavegeorgia.org).
- The market will accept debit, credit, and EBT cards on behalf of the vendors through a token system. All vendors will be reimbursed for the tokens collected at the end of the market day.

Enclosed is an Application and Operating Policies to participate in the Perry Farmers' Market.

Please read carefully and return both signed copies of the Policies and Application to be considered selling at the Perry Farmers' Market.

Thank you and if you have questions or comments, please email me at [jadaley65@gmail.com](mailto:jadaley65@gmail.com) or call me at 478-225-7626.

Sincerely,

Jodi Daley  
Co-Founder  
Land to Hand, Inc.