

Design Committee -Perry Main Street Board  
Minutes - January 28, 2015

Welcome : Chairman Walker called the meeting to order at 12:00pm.

Roll: Chairman Walker; Committee Members Bill Loudermilk, Steve Gray, Vanna Brown, Trish Cossart, Ross Yasin, and Marty Myers.

Absent: Kim Mullins

Staff: Robert Smith – Economic Development Director, Mike Beecham – Community Development Director, and Christine Sewell – Recording Clerk.

Visitors: Chad McMurrian

Old Business

1). Hanging basket locations in downtown – Chairman Walker tabled

New Business

1). Approval of minutes from December 12, 2014

Committee Member Cossart motioned to approve the minutes as submitted; Committee Member Brown seconded; all in favor and was unanimously approved.

2). Façade grant payment request – 1205 Main Street

Chairman Walker advised request under the guidelines would be \$500; the work had been completed; it was noted the adjacent property owner had not submitted a request. Committee Member Myers motioned to approve the request as submitted; Committee Member Cossart seconded; all in favor and was unanimously approved.

\*Committee Members Gray and Loudermilk arrived at 12:06pm.

3). Façade grant review

a). Two of a Kind – 900 Commerce Street

Chairman Walker provided a picture of the building front, which may be helpful for the committee when reviewing in regards to aesthetics. Chairman Walker noted the request was \$250 for exterior signage. Chairman Walker voiced concern over the projecting sign that it may be too low. Mr. Beecham advised the ordinance states 6.6 feet. The applicant, Mr. Chad McMurrian advised the adjoining business had two similar projecting signs. Committee Member Loudermilk motioned to approve the request as submitted; Committee Member Myers seconded; all in favor and was unanimously approved.

4). Discussion of Perry Land Development Ordinance (PLDO) revision

Mr. Beecham advised the Perry Planning Commission has begun the process of reviewing and revising the current PLDO and portions of the ordinance (signs and architectural standards) for the downtown district and General Courtney Hodges Blvd. would be reviewed with input from the committee being solicited.

5). Parking lot improvements at Main Street and Ball Street intersection

Chairman Walker advised she was unsure of this item, however, felt it may have to do with the Perry Players recent request to Mayor & Council for the removal of the crepe myrtles; Mr. Beecham advised the request had been made and approved for removal by Mayor & Council.

6). Consideration of sign for 800 Block of Carroll

Chairman Walker requested consideration for the purchase of a sandwich board sign advising of the additional shops on the 900 block. Chairman Walker provided an example of the sign which was coraplastic and approximately \$109 and could be placed so it would bring attention to downtown shoppers there were more businesses on the 900 block. Committee Member Myers felt it was appropriate until the wayfinding signage project was completed. Chairman Walker noted the sign could be used for other downtown advertising purposes. Committee Member Brown motioned to approve the purchase of the sign as submitted; Committee Member Myers seconded; all in favor and was unanimously approved.

7). 1012 Main Street (old Pure station)

Chairman Walker advised with the recent passing of the blight ordinance the committee forward a letter to the City Manager that the property be placed on the list for enforcement under the new ordinance; the board concurred.

8). LED rope lighting in downtown window

Chairman Walker advised in keeping with the historic character future consideration should be given to reviewing the ordinance for allowing rope lighting in windows. It was noted Mayor & Council are currently reviewing exterior downtown lighting options; the board concurred to review at a later date.

9). Work session / training date

The committee set February 12<sup>th</sup> at 4pm for a work session to be led by Mr. Mike Beecham on the sign and architectural standards of the Perry Land Development Ordinance.

Other:

Certificates of Appropriateness issued – Mr. Smith reviewed the monthly report

Available façade grant funding report – Mr. Smith reviewed the monthly report.

Chairman Items

Chairman Walker advised New Perry Hotel has been sold and requested staff send a letter to the new owners welcoming them to the community and advising the Design Committee is available for any assistance they may need.

1). Rusty's planter - Chairman Walker inquired of the board consideration for the bicycle sculpture to be relocated to this area; the board concurred. Chairman Walker also noted funding should be secured for refurbishing the flower bed.

2). Swanson – it was advised Committee Members Gray and Cossart will be working on a design concept and bring back to the committee.

Chairman Walker advised the Promotion Committee allotted \$1000 for the courthouse bench project and alternate funding sources will continue to be pursued.

3). GCHB Survey - Committee Member Loudermilk advised a visual survey of the corridor had been done and provided a listing of deficiencies found. Committee Member Loudermilk noted the corridor has the potential for an economic boom and the challenge will be to encourage those businesses already established in cleaning up. Staff will submit to the City Manager items from the survey that Public Works can address. The board discussed the best way to approach property owners; it was the consensus of the board a listing of businesses on the corridor be provided and committee members would personally contact those they knew.

Chairman Walker advised she would speak with the City Manager to confirm the façade grant can be utilized as a tool in spurring clean-up of properties, as well development of a long term program with the goal of making a significant difference on the corridor be established.

Adjourn; there being no further business to come before the committee the meeting was adjourned at 12:56pm.