

Perry Main Street Program – Promotion Committee
Minutes - July 15, 2015

Welcome: Chairman Bill O’Neal called the meeting to order at 12:00 p.m.

Roll: Chairman O’Neal; Committee Members Lindsay Bailey, Samantha Arrington, Kelly Hillis, Sandi Smeltzer, Susan Scragg and Joe Brownlee.

Absent: Darlene McLendon and Andrew Presswood

Staff: Catherine Edgemon – Main Street Coordinator, Robert Smith – Economic Development Director, and Christine Sewell – Recording Clerk.

Visitors: Todd Wilson – Houston Home Journal

Minutes - Review and approve of June 18, 2015 meeting minutes
Committee Member Brownlee motioned to approve the minutes as submitted; Committee Member Bailey seconded; all in favor and was unanimously approved.

Old Business

1. Farmers’ market update - Ms. Edgemon advised a recommendation would be made to Mayor and Council for operational hours of 9 a.m. to 1 p.m. with the location to remain on Carroll Street until the end of the year. Committee Member Scragg commended Ms. Daley on her handling of the market this year, and the board agreed to hold a meeting at a later date to further discuss the market’s operation.
2. Buzzard Drop update - Chairman O’Neal advised a band had been secured, and the committee is waiting on the signed contract from them. Once the contract has been received, press releases, promotional materials, etc., will be generated. The Buzzard Drop Planning Committee is scheduled to meet on August 12 at 3:30 p.m.

New Business

1. Discuss Small Business Saturday activities – Ms. Edgemon provided information on the activity which is a promotion of small businesses, encouraging holiday shoppers to patronize small, locally-owned brick and mortar businesses. The committee concurred to support, and Ms. Edgemon will report back on what the Perry Downtown Merchants Association (PDMA) may be doing and how the committee can assist PDMA.
2. Discuss Oktoberfest event with PDMA – Committee Member Arrington advised the PDMA has not decided on a schedule of events to date, but would be meeting in August to discuss.

Adjourn: There being no further business the meeting was adjourned at 12:50 p.m.