

Perry Main Street Program – Promotion Committee
Minutes – September 9, 2015

Welcome: Chairman Bill O’Neal called the meeting to order at 12:00 p.m.

Roll: Chairman O’Neal; Committee Members Susan Scragg, Andrews Presswood and Lindsay Bailey

Absent: Committee members Sandi Smeltzer, Samantha Arrington, Darlene McLendon, Joe Brownlee and Kelly Hillis

Staff: Catherine Edgemon – Main Street Coordinator, and Trisha McMillan, Recording Clerk.

Visitors: None

Minutes - Review and approve August 19, 2015 meeting minutes
Approval of August 19, 2015 minutes was tabled until next meeting because a quorum was not present.

Old Business

1. Buzzard Drop updates - Committee member Scragg confirmed with Mayor Faircloth and Mr. Gilmour, City Manager, that the Buzzard Drop event is covered by city insurance. The web design is done and Ms. Scragg and Committee member Bailey will make a date to meet with ICB, the title sponsor.

Chairman O’Neal suggested adding Simply Southern Sweets to the list of restaurants to contact about being open during the event, and Committee Scragg suggested adding Lickin’ Good Doughnuts to the list, too.

Committee member Scragg will talk with Houston Lake Country Club about being a sponsor and the details of the sponsorship. Ms. Scragg will also contact State Bank about being a sponsor.

The group discussed contacting all of last year’s Buzzard Buddies first because magnets have already been made for those sponsors. The committee reviewed some of the tasks that are completed on the day of the event and noted most of the work, including preparing sponsor gift baskets, is done well before the event.

Chairman O’Neal asked for suggestions for things he can do to fill the time during band breaks, setting up for the dance contest, etc. Members offered the following suggestions: play music on break so people can continue to dance, throw out shirts and beads, do trivia and have a kids’ dance contest.

2. Small Business Saturday update – Ms. Edgemon registered Perry for Small Business Saturday. They will send a packet in a couple of weeks. In the terms and conditions set by American Express, participating communities must agree not to include statements like “best prices” or “best food” in promotions, so it does not appear the Shop Small campaign is endorsing an individual business or the Shop Small logo is used in this type of advertising. Ms. Edgemon will distribute copies of the contract details at the next Small Business Saturday planning meeting on Sept. 11.

New Business

1. Sweets and Treats update – Ms. Edgemon will check with Finance on how to handle the \$150 cash the Promotion Committee will need need for the costume contest. There will be six \$25 prizes.

Committee member Presswood has volunteered to help direct the children through the costume contest along with Mrs. Charlene Moulliet. The children will have numbers on them and will be in lined up for judging by age category. They will then proceed to walk in front of the judges. There will not be a stage because of safety reasons and there is not a backup plan for bad weather. The downtown merchants have discussed having a large screen TV set up and having the Georgia-Florida game playing during the event.

Ms. Edgemon gave an updated farmer’s market report to members that were absent at last meeting.

Chairman Items – None

Other - Committee member Bailey told members she is selling tickets for a fundraiser for the Warner Robins Jr. Women’s League on Oct. 24. It will be a night-out band party featuring the Has Beens. She said she will forward additional information to committee members by email.

Adjourn: There being no further business the meeting was adjourned at 12:32 p.m.