

Perry Downtown Development Authority
Minutes - February 23, 2016

1. Call to Order : Ms. Edgemon called the meeting to order at 5:15 p.m.

Roll: Directors Brian Burnham, Kelly Hillis, Carl Lumpkin, Steve Aydelott and Lee Jones.

Absent: Bryan Fountain

*Director Tish Hayward participated in meeting via teleconference.

Staff: Catherine Edgemon- Main Street Coordinator, Robert Smith – Economic Development Director, and Christine Sewell – Recording Clerk

2. Invocation : was given by Director Hillis
3. Guests/Speakers – Jake Jacobs – Houston Home Journal
4. Old Business
 - a. Elect 2016 officers

Director Hillis motioned to nominate Bryan Fountain as board Chairman; Director Jones seconded; all in favor and was unanimously approved.

Director Hillis motioned to nominate Lee Jones as Vice Chair; Director Burnham seconded; all in favor and was unanimously approved.

Director Jones nominated Kelly Hillis as Secretary/Treasurer; Director Aydelott seconded; all in favor and was unanimously approved.

- b. Discuss proposed revisions to BOOST rules and eligible projects

Ms. Edgemon provided revised changes as a result of a recent meeting with the BOOSTers which included the increment value of awards, as well as adjustments to eligible and ineligible projects. Director Hillis motioned to approve the changes as submitted; Director Lumpkin seconded; all in favor and was unanimously approved.

5. New Business
 - a. Approve January 26, 2016 minutes

Director Hillis motioned to approve the minutes as submitted; Director Burnham seconded; all in favor and was unanimously approved.

- b. Approve January 2016 financials

Director Lumpkin motioned to approve the financials as submitted; Director Aydelott seconded; all in favor and was unanimously approved.

6. 2016 Work Plan review / Perry Downtown Development Plan
 - a. Discuss proposed 2016 work plan items, potential projects and budget - Ms. Edgemon reviewed the updated work plan.

- b. Discuss Perry Downtown Development Plan – Mr. Robert Smith presented a PowerPoint presentation of the Perry Downtown Development Plan (PDDP) which will be a guide for the DDA activities for the next 2-5 years. The PDDP is an aggressive plan for promoting re-development, infill development, private investment and growth in the Perry Downtown Development District.

The board was tasked with discussing and providing the information needed for completion of the plan which included goal prioritization – what are priorities for downtown development and re-development. A SWOT analysis for internal and external which is to include strengths, weaknesses, opportunities and threats. Possible projects were also to be provided, as well as catalyst projects – one for the downtown and one for Gen. Courtney Hodges Boulevard.

Discussion ensued on the requested input required for the PDDP plan with staff tasked to put together and bring back to the board for review at the March meeting.

7. Chairman Items – none
8. Main Street Coordinator's Report – was reviewed
9. Update on Main Street Board Advisory Board – none
10. Certificates of Appropriateness issued - was reviewed
11. Adjourn – There being no further business to come before the board, the meeting was adjourned at 7:43 p.m.