

Perry Downtown Development Authority
Minutes - June 21, 2016

1. Call to Order : Chairman Fountain called the meeting to order at 5:08 p.m.

Roll: Chairman Fountain; Directors Burnham, Aydelott, Jones, and Lumpkin were present.

Absent: Director Kelly Hillis

Staff: Catherine Edgemon – Main Street Coordinator and Christine Sewell – Recording Clerk

2. Invocation : was given by Director Burnham

3. Guests/Speakers: none

4. Old Business

- a. Update on Perry Downtown Development Plan – Ms. Edgemon advised Council placed on hold for review in July after the budget approval.
- b. Update on BOOST recruitment – DDA board members – Updates were provided.
- c. Update on tram advertising sales – DDA board members – Updates were provided.
- d. Follow-up on Dan McRae presentation – Director Aydelott will provide a presentation PowerPoint for review and a date will be set for Mr. McRae

5. New Business

- a. Approve May 24, 2016 minutes

Director Burnham motioned to approve the minutes as submitted; Director Aydelott seconded; all in favor and was unanimously approved.

- b. Approve May 2016 financials

Director Jones motioned to approve the financials as submitted; Director Burnham seconded; all in favor and was unanimously approved.

- c. Set budget for FY 17

Director Jones motioned to approve the FY17 budget as presented; Director Aydelott seconded; all in favor and was unanimously approved.

- d. Consider BOOST revisions

Ms. Edgemon provided the revised application with noted changes that addressed entrepreneurs, length of time a business has been in operation and eligible and ineligible criteria. Director Jones motioned to approve the revised BOOST application as submitted; Director Lumpkin seconded; all in favor and was unanimously approved.

- e. Approve BOOST logo and addition to DDA logo

Ms. Edgemon presented the draft logos that reflect the new City brand; Director Lumpkin motioned to accept the DDA and BOOST logos as presented; Director Burnham seconded; all in favor and was unanimously approved.

- f. Discuss agenda and attendance for joint DDA-Council work session on July 21

Chairman Fountain provided an update on the Jaycees building and the DDA's possible acquisition and felt with the proposed park development and parking area, it was best the DDA consider abandoning the idea and focusing on alternate projects such as the alleyways. Discussion ensued on the best course of action to proceed. It was suggested the directors do the legwork in speaking with property owners, showing them what is proposed when acquired. It was noted all the deeds have been pulled, and the next step would be the survey work. It was also suggested the DCA Design Studio be contacted for guidance as it would be helpful to have renderings of possible alleyway improvements.

Ms. Edgemon solicited input on what the board would like to discuss at the DDA's joint work session with Mayor and Council. Some items were as follows: City support for alley acquisition project, purchase and redevelopment of Stanley property, streetscape on 700 blocks of Carroll and Commerce, redevelopment options for 1021 Ball Street, purchase of downtown blighted properties, how DDA can assist with plans for Jaycees property and electric car charging station.

Director Aydelott left at 6:15 p.m.

- 6. 2016 Work Plan review – Plan was reviewed.
- 7. Chairman Items – none
- 8. Main Street Coordinator's Report – Report was reviewed.
- 9. Update on Main Street Board Advisory Board – Included in coordinator's report
- 10. Certificates of Appropriateness issued – Report was reviewed.
- 11. Adjourn – There being no further business to come before the board, the meeting was adjourned at 6:22 p.m.