

## Where Georgia comes together.

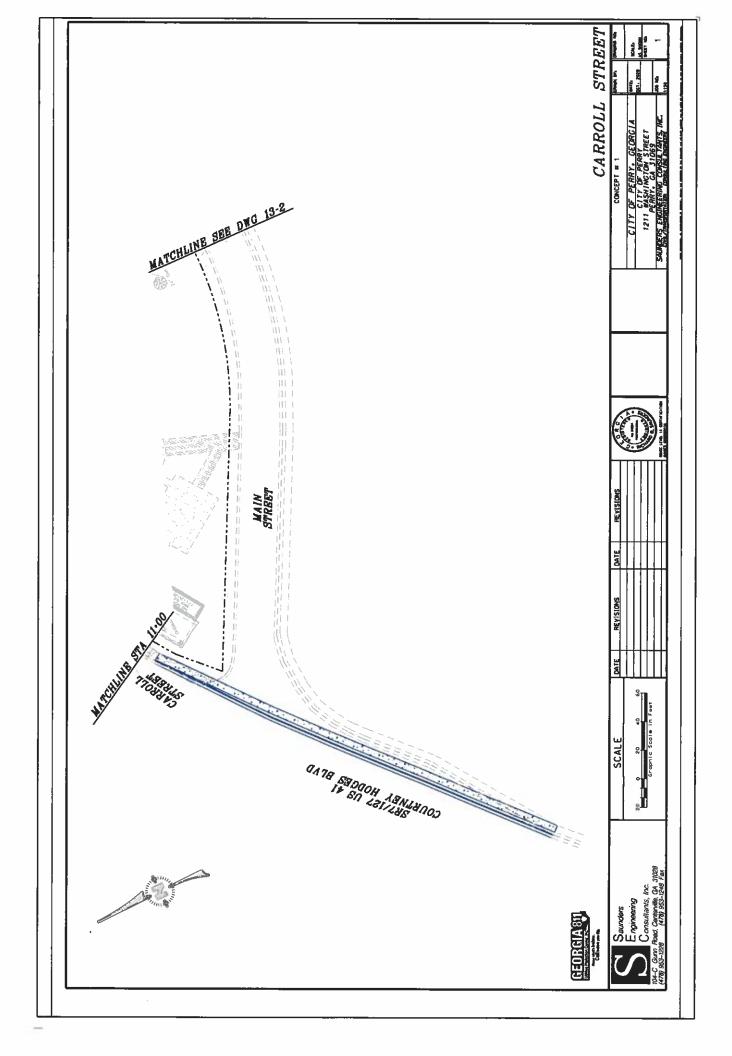
November 16, 2020

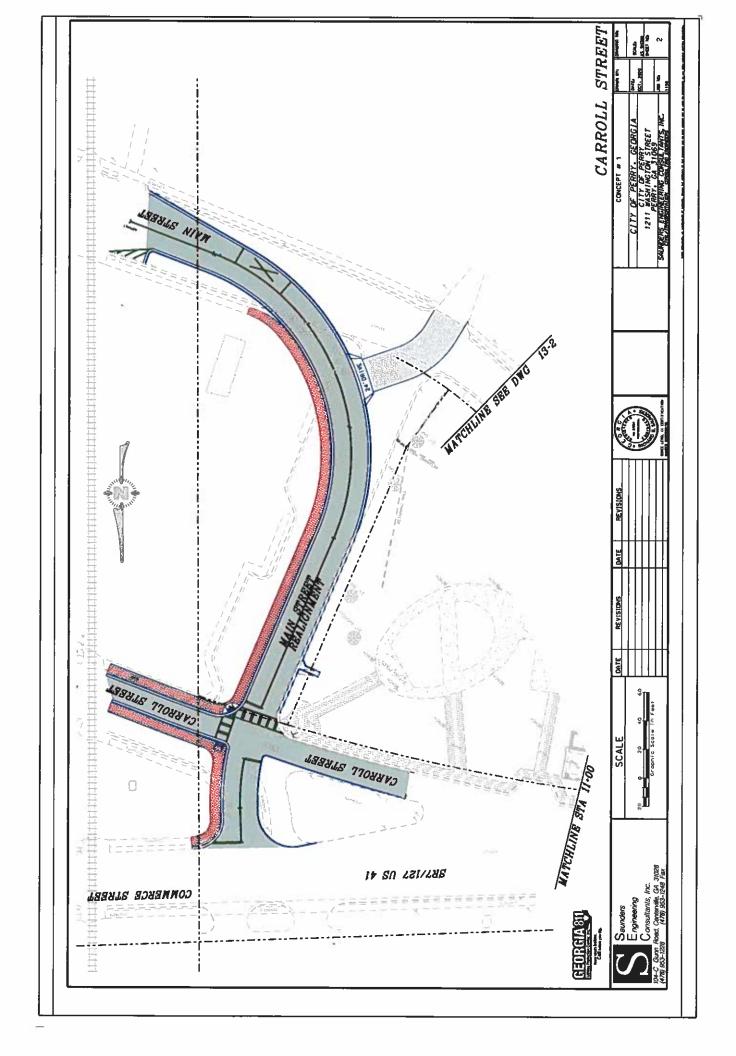
# WORK SESSION AGENDA PERRY ARTS CENTER 1121 MACON ROAD, PERRY, GA 31069

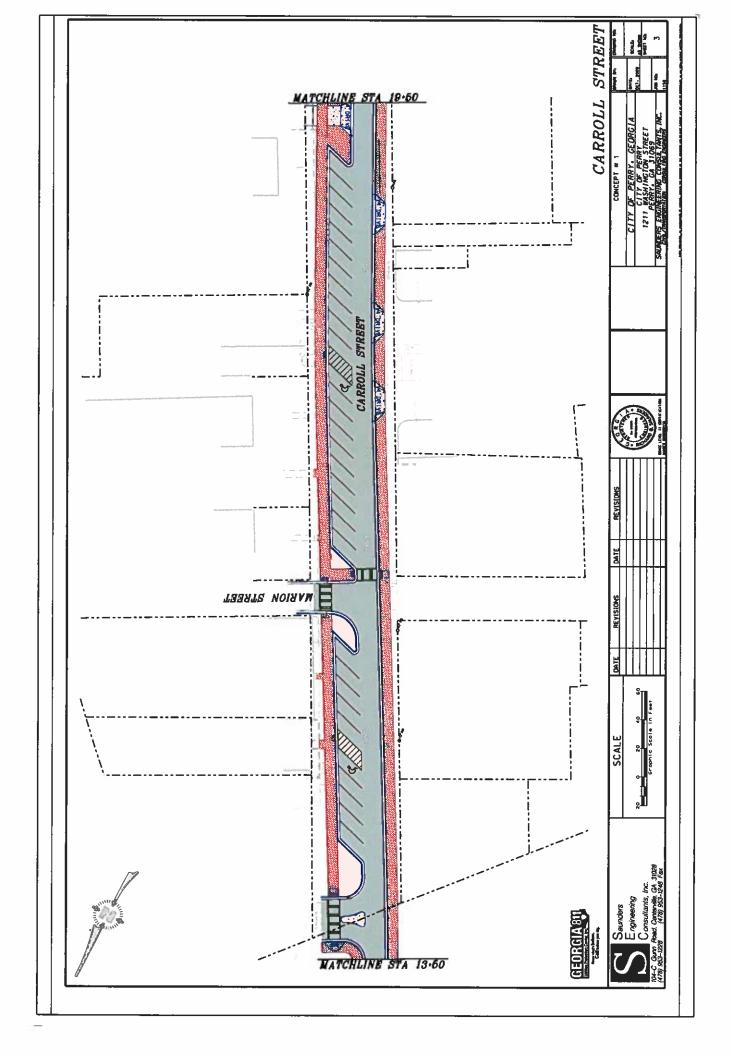
5:00 PM

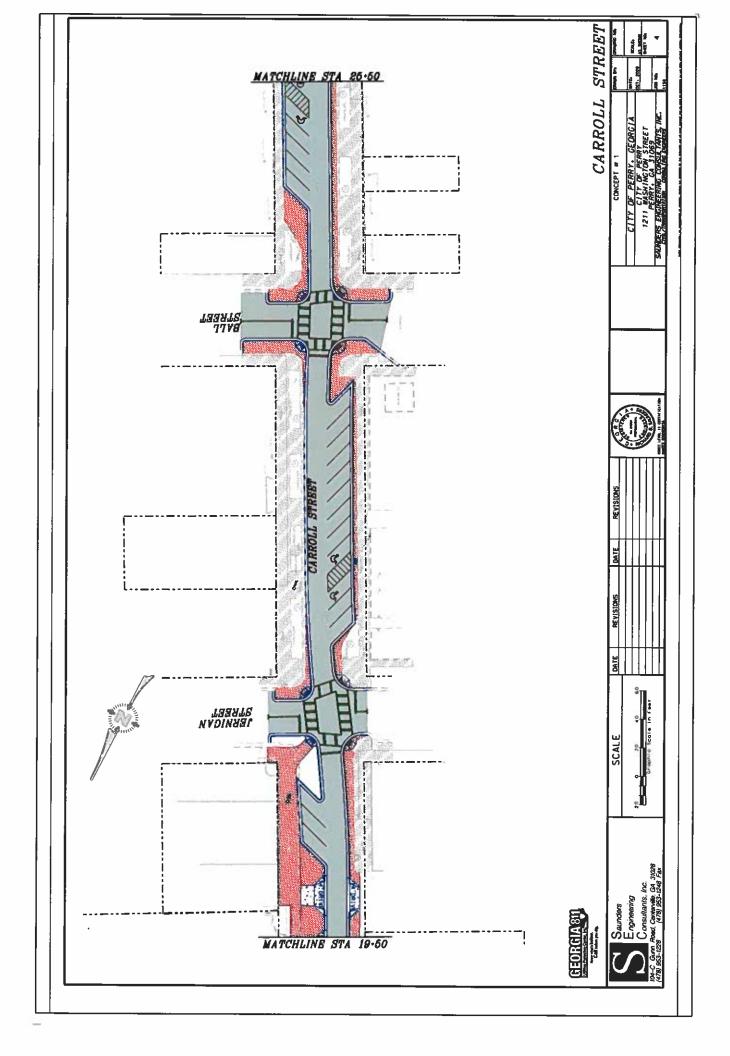
**To join the meeting by Facebook:** Use this URL - facebook.com/cityofperryga This will allow you to view and hear the meeting.

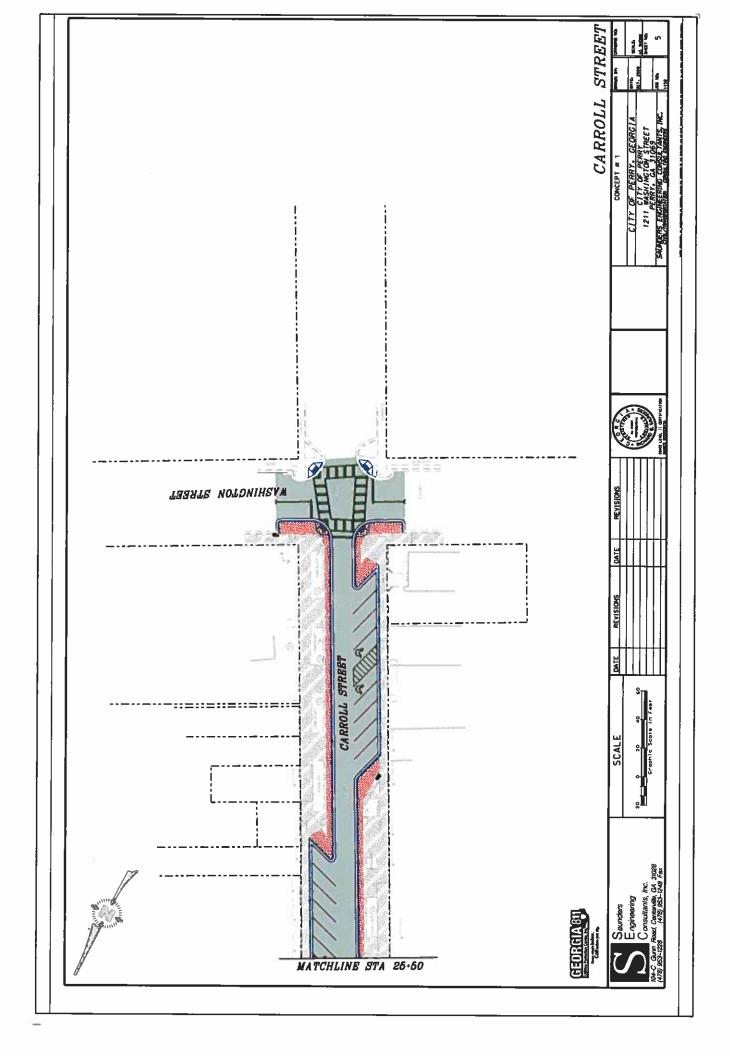
- 1. <u>Call to Order</u>: Mayor Randall Walker, Presiding Officer.
- 2. Roll:
- 3. <u>Items of Review/Discussion</u>: Mayor Randall Walker
  - 3a. <u>Department of Public Works</u>
    - 1. Concept Design-Carroll Street Streetscape Ms. A. Fitzner.
  - 3b. Office of the City Manager
    - 1. Special Events presentation Ms. A. Turpin.
      - Halloweeletka Update
      - Black History Month Banner Project Update
    - 2. Consider establishing a Community Planner position Mr. L. Gilmour.
    - 3. Review of organization Mr. L. Gilmour.
      - Perry Area Convention and Visitors Bureau Authority
- 4. <u>Council Member Items:</u>
- 5. <u>Department Head/Staff Items:</u>
- 6. Adjourn.

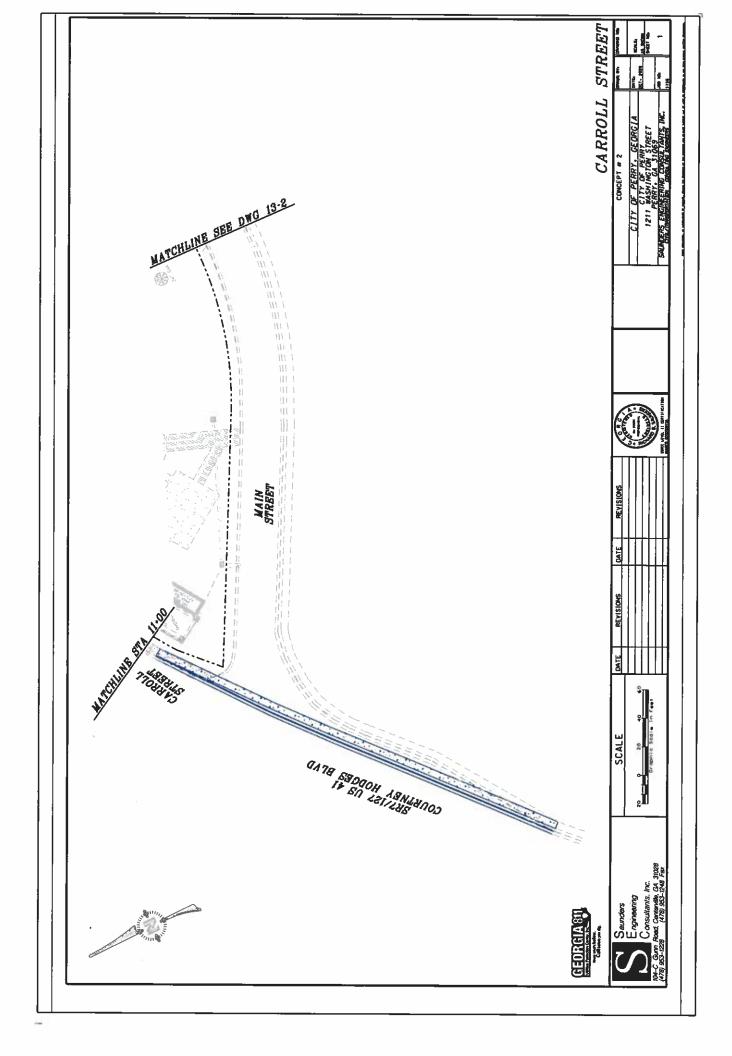


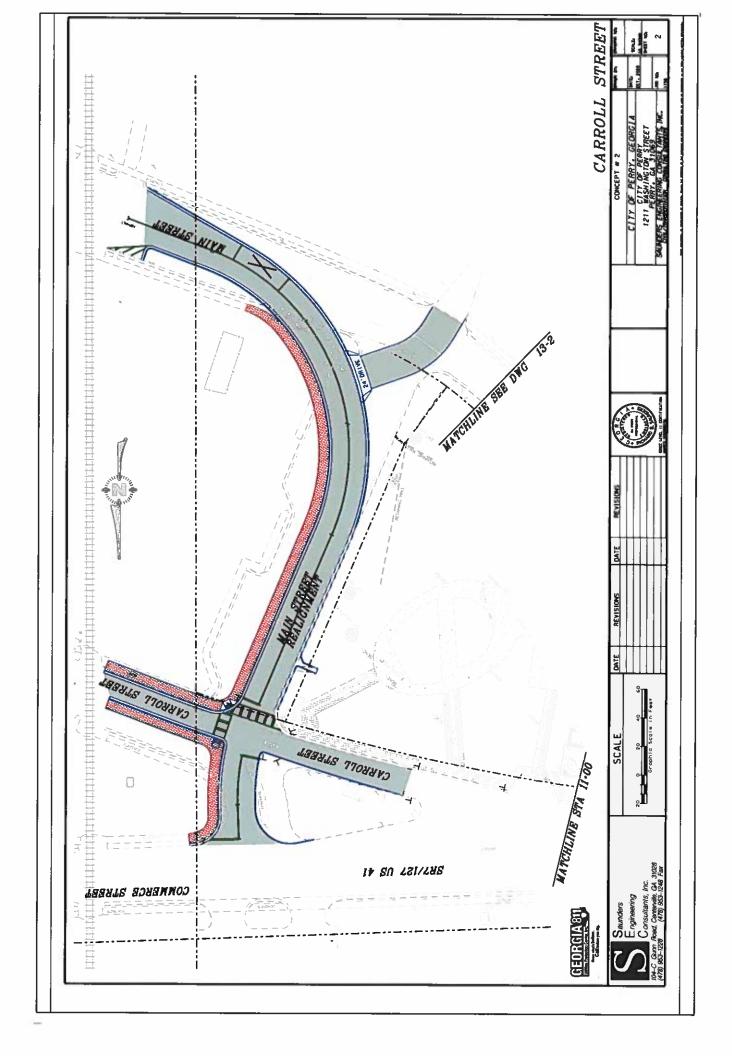


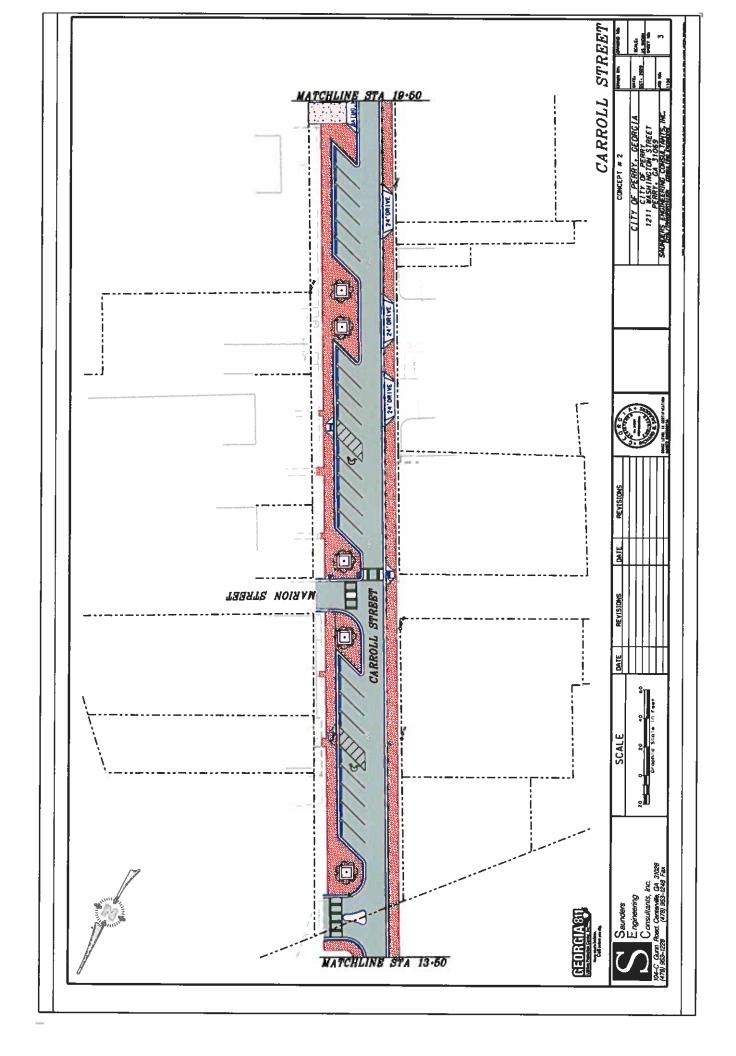


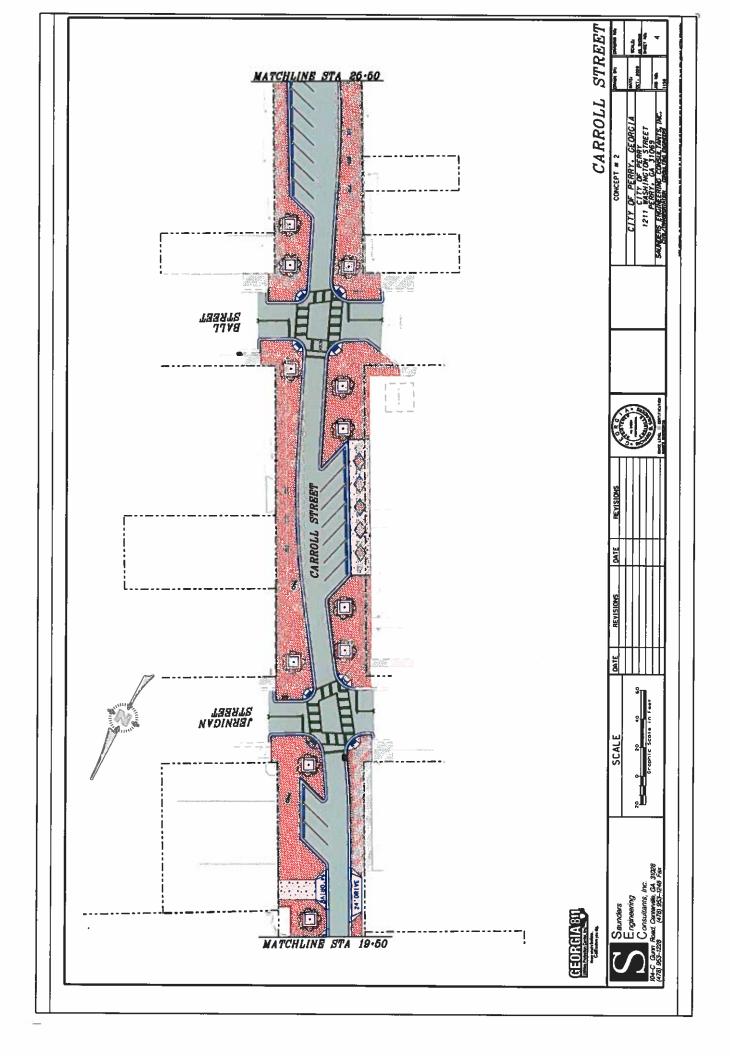


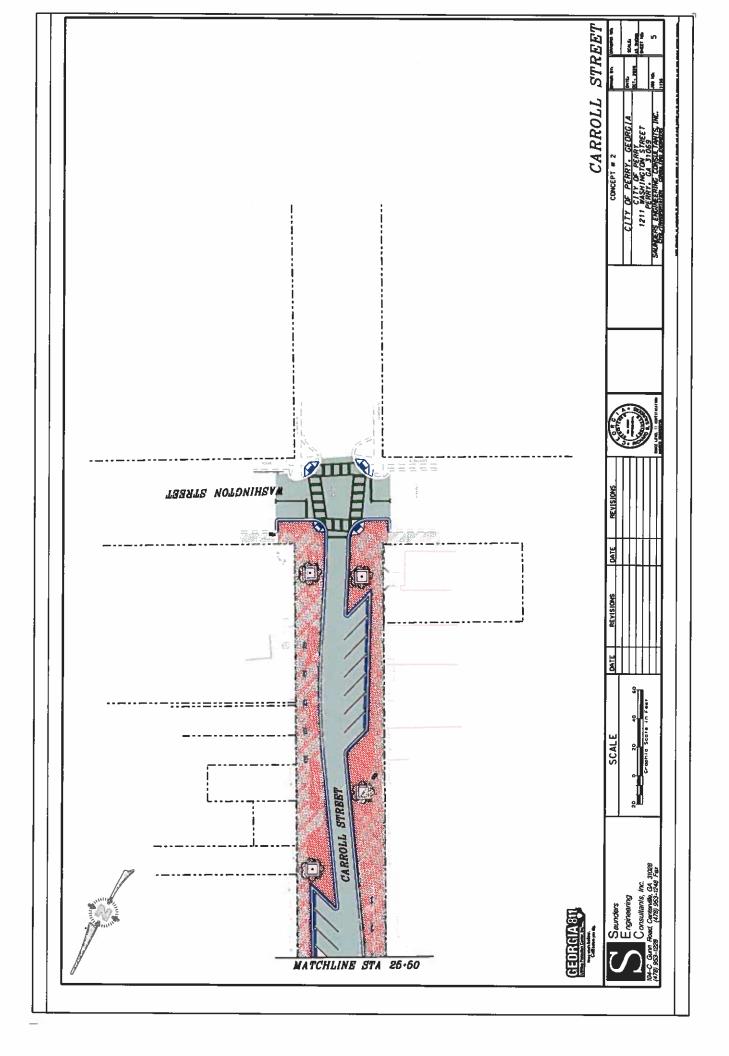


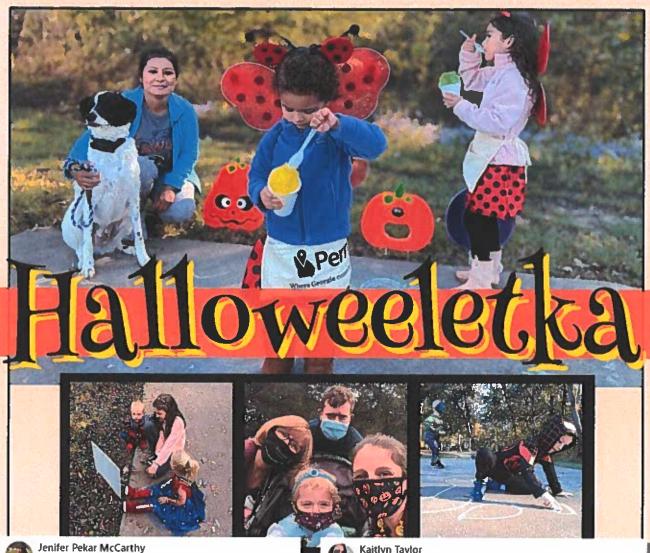














October 31 at 8:43 AM 3

Super fun for the kids & great idea to help families cope with the times! City of Perry does not disappoint!



Kaitlyn Taylor October 31 at 10:50 AM - 3

We certainly appreciate your creative efforts to get people involved in the community! We love and are so blessed to live near Perry!!

Families came together over the Halloween weekend to participate in a weekend of spirited fun on the Weeletka Trail. Participants enjoyed hunting for friendly ghosts, a Story Book Walk and a Fall themed Chalk Walk!

## By The Numbers:

- Event reached more than 14,000 people!
- More than 1,100 responses on Facebook!
- 200+ Free Halloweele-Kits handed out!
- 1,700+ pieces of candy given out!

To Learn More About This Event:

anya.turpin@perry-ga.gov

## Where Georgia comes together.

#### OFFICE OF THE CITY MANAGER

#### **MEMORANDUM**

TO: Mayor / Council

FROM: Lee Gilmour, City Manager

DATE: November 10, 2020

RE: New position

With the growth in city development and an increasing demand to repurpose property, the Administration recommends Council approve adding a community planner position to the Department of Community Development.

This position would review annexations, rezonings, perform land use assessments, handle COA applications, and administer the historic districts. It would be funded through the Insurance Premium Tax.

cc: Mr. B. Wood



## Where Georgia comes together.

#### OFFICE OF THE CITY MANAGER

#### **MEMORANDUM**

TO: Mayor / Council

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FROM: Lee Gilmour, City Manager

DATE: November 12, 2020

REFERENCE: Authority review

Per your August 3, 2020 direction the Council appointed organization data for the Perry Area Convention and Visitors Bureau Authority is:

Legal Authority

See attached 8/18/20 memo (Exhibit A).

Purpose of Authority

See Exhibit A

Member Restrictions

See Exhibit A

Current appointment process

See Exhibit A

Staff Assigned

The Authority hires its own staff.

Issues with Members

See attached Exhibit A

Year	Average Authority Attendance
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2012 77%

2018 70%

2019 91%

2020 (Sept) 73%

#### Suggestions for Improvements

Tourism is an important factor in the City's economic development plan. The Administration recommends the Authority refocus its efforts to address its duties as outlined in Section 6 of its enabling legislation. Copy is attached in Exhibit B.

cc: Mr. B Loudermilk



TO: Mr. Lee Gilmour, City Manager FROM: Allison Hamsley, PACVB President

DATE: August 18, 2020
RE: Organization Review

Per your request, please see the following information in regards to the Perry Area Convention and Visitors Bureau Authority.

- Legal Authority: The Perry Area Convention and Visitors Bureau Authority was created by an act of the General Assembly of Georgia, House Bill 1439, signed by the Governor on February 27, 1990.
- Purpose of Authority: The duties of the authority shall be to:
  - a. Promote tourism, trade, and conventions for the City of Perry.
  - **b.** Study, investigate, and develop plans for improving tourism in Perry and the area and doing such things as tend to bring visitors and conventions into the city.
  - **c.** Advise and recommend plans to the city council and departments of the city for the development of tourism in the city
  - d. Promote public interest in the general improvement of tourism in the city.
- Current appointment process: The authority consist of nine (9) member and four (4) exofficio members who are appointed as follows:

<u>Name</u>	Representing	Length of Term	Term Exp
William Loudermilk	Mayor Randall Walker^	Term of Office	12-31-21
Andrew Presswood	Dist 1, Post 1 (P. Bynum-Grace)	Term of Office	12-31-21
Linda Stanley	Dist 1, Post 2 (Willie King)**	Term of Office	12-31-23
Megan Wilson-Brent	Dist 2, Post 1 (Robert Jones) <sup>^</sup>	Term of Office	12-31-21
Michelle Lacey	Dist 2, Post 2 (Joy Peterson)	Term of Office	12-31-23
Trish Cossart	Dist 3, Post 1 (Darryl Albritton)**	Term of Office	12-31-21
Mike Baker	Dist 3, Post 2 (Riley Hunt)	Term of Office	12-31-23
JJ Kirk	Mayor/Council*	2 Year Term	12-31-21
Heather Kellen	Mayor/Council*	2 Year Term	12-31-21
Lee Gilmour	City of Perry	City Manager	Ex-Officio
Stephen Shimp	GA Nat'l Fairgrounds & Agricenter	Executive Director	Ex-Officio
Ellen Palmer	Perry Area Chamber of Commerce	President/CEO	Ex-Officio
Allison Hamsley	Perry Area CVB	President/CEO	Ex-Officio

<sup>\*</sup> Appointments made after receiving recommendations of the Board of Directors of the Perry Chamber of Commerce

<sup>^</sup> Appointments must be made from the lodging/restaurant industry (owner, operator or manager of a hotel, motel or restaurant)

- Issues with members of the organization: In the past, there has been an issue of attendance for the meetings. This has improved greatly over the past year.
- Member restrictions if any: The authority member must be 18 years or older and a resident of the City of Perry, or owner, operator, or manager of a business within the Perry city limits.
- Suggestions for Improvements: Internally, we are developing an orientation program for board members so they are aware of their roles and responsibilities. The members, or potential members, need to understand the role of the Authority, as well as the importance of their time and commitment to serving on the board.

to the mayor and council. Meetings shall be conducted in accordance with Robert's Rules of Order.

(b) At least five regular members of the authority shall constitute a quorum for the transaction of any business, including election of officers. The majority of the votes cast shall determine all questions and elections.

Section 6. (a) The duties of the authority shall be to:

- (1) Promote tourism, trade, and conventions for the City of Perry;
- (2) Study, investigate, and develop plans for improving tourism in the City of Perry and the area and doing such things as tend to bring visitors and conventions into the city;
- (3) Advise and recommend plans to the city council and departments of the city for the development of tourism in the city; and
- (4) Otherwise promote public interest in the general improvement of tourism in the city.
- (b) Nothing in this Act shall be construed to abridge or change the powers and duties of other authorities, departments, boards, and like agencies of the city.
- Section 7. (a) The authority shall have all powers necessary or convenient to carry out and effectuate the purpose and provisions of this Act, including, but without limiting the generality of the foregoing, the power:
  - (1) To sue and be sued in contract and in tort and to complain and defend in all courts;
    - (2) To adopt and alter a corporate seal;