

Main Street Advisory Board
Minutes - March 5, 2020

1. Call to Order: Chairman Cossart called the meeting to order at 5:00pm.
2. Invocation: was given by Director Loudermilk

Roll: Chairman Cossart; Directors Loudermilk, Presswood, Fiebig, DeShazier, Lay and Buckles were present.
3. Guests/Speakers – Mr. Cory Jones – Main Street Promotion Committee
 - a. Ms. Ansley Fitzner – Landscape Manager - 700/800/900 Carroll Street Master Design - postponed to April meeting. Mrs. Bryant briefly explained what was being sought and requested the board to bring forth thoughts and designs. Some items noted were higher canopy trees, lighting, eliminate shrubs, more sidewalk space for outdoor dining, power outlets.
4. Old Business:
 - a. Review and approve Vision Statement – Mrs. Bryant reviewed a statement provided by Director Lay as follows: *The Main Street Advisory Board is an organization of community partners dedicated to the revitalization, preservation, economic growth and promotion of Perry's historic downtown resources and assets.* Director Loudermilk motioned to accept the vision statement as presented; Director Presswood seconded; all in favor and was unanimously approved.
5. New Business
 - a. Approve February 13, 2020 Meeting Minutes

Director Lay motioned to approve as submitted; Director DeShazier seconded; all in favor and was unanimously approved.
 - b. Approve February 2020 Financial report

Director Loudermilk motioned to approve as submitted; Director Buckles seconded; all in favor and was unanimously approved.

*Director Fiebig arrived at 5:20pm.
 - c. Review of FY2021 Budget

Mrs. Bryant reviewed the proposed budget to be presented for Council's consideration. It was noted the Downtown Development Authority (DDA) will make the façade grant request of \$10,000.00 due to recent policy change, but the board will still handle the review and approvals. Director Loudermilk motioned to request \$10,000.00 in façade grant funding; Director Lay seconded; all in favor and was unanimously approved. Director Loudermilk motioned to approve the FY2021 budget as presented from staff; Director Presswood seconded; all in favor and was unanimously approved.

6. Chairman Items

- a. Discuss Art and Culture in Downtown District – Chairman Cossart advised there had been a recent façade grant application for a mural design that had not been brought forth to the board and in reviewing the current ordinance for murals it is vague and difficult to understand. The board reviewed the current ordinance and provided recommendations for revising. 1) Is it advertising the business, if so it is not a mural, but a sign; 2) Is there historical significance; need to be specific on the criteria defining historical; 3) How to make graffiti proof and if vandalized require fourteen days to repair; 4) Reference of previous mural work; 5) Remove trompe l’oeil requirement; 6) Keep location requirement; 7) Colors should complement the downtown color palette; 8) Include a map location for murals; 9) Design should be cohesive and in scale with the building; 10). Maintenance requirements; 11) Application would first come to the board for review, along with a staff/board report. Some categories for content in relation to historical significant were discussed which could include: Historical, Economic Growth, Agro-Tourism, and Community.

Mrs. Bryant is in process of reviewing other community’s ordinances and will provide those for review and further discussion.

7. Main Street Coordinator’s Report

- a. Downtown Merchants Council Update – Mrs. Bryant showed the new sidewalk sign for renovations in the district. The wine tasting event has been approved and the final details will be sent to the board.

8. Promotion Committee Report – Mr. Jones presented two shirt designs for consideration. Both were discussed with a minor change. Director Fiebig motioned to approve as submitted with change noted; Director Presswood seconded; all in favor and was unanimously approved.

9. Update on Downtown Development Authority- None

10. Other – None

11. Adjourn: there being no further business to come before the board the meeting was adjourned at 6:40pm.

Approved 04.05.20