

WHERE GEORGIA COMES TOGETHER²⁰₂₀

CITY OF PERRY SPECIAL EVENTS PARTNERSHIP OPPORTUNITIES



Perry

Where Georgia comes together.

PREMIER CITY OF PERRY EVENTS

With attendance ranging from 1,500 to over 5,000, these events attract visitors from all over middle Georgia & beyond!

FOOD TRUCK FRIDAY

This fan favorite offers music, activities and, of course, lots of food! Held in Perry each month from April through September, come enjoy the unique flavors and family friendly fun that Food Truck Friday offers!

PERRY INTERNATIONAL FESTIVAL

Celebrate with us as cultures come together in Perry through dance, song, food, and art! With representation from numerous countries, we invite you to discover the diversity that makes Middle Georgia so wonderful!

ART IN THE PARK & CHALK WALK

Enjoy observing live artists demonstrate creating their masterpiece's in real time in the great outdoors. Paired with live music, food vendors, a free family arts area and more, this event will delight the senses and inspire the artist within you!

OKTOBERFEST

We're bringing the Bavarian spirit to Middle Georgia! From Beer to Brats and Polka to Pretzels, the Oktoberfest celebration in Historic Downtown Perry will have you cheering "Prost"!

THE PERRY BUZZARD DROP

Hailed as one of the top Holiday events in Georgia for New Year's Eve, the Perry Buzzard Drop offers a unique and timeless celebration that the entire family will enjoy!

PREMIER EVENT PARTNERSHIP OPPORTUNITIES

PREMIUM PARTNER | \$2,000 & ABOVE

- Logo On All Generated Media Including Website, Flyers, Newsletters & Other Promotional Materials
- Sponsorship Recognition Throughout Event
- Option To Host An Informative Tent in Premium Location At Event (10X10 or Smaller Tent)
- Premium Location Stage Banner Rights At Event (Banner Provided By Sponsor)
- Large Logo on Event Map

MAJOR PARTNER | \$1,000+

- Logo On Event Website & Sponsorship Recognition in Facebook Event Post
- Sponsorship Recognition During Event
- Option To Host An Informative Tent At Event (10X10 or Smaller Tent)
- Medium Logo on Event Map

SUPPORTING PARTNER | \$500+

- Logo On Event Website & Sponsorship Recognition in Facebook Event Post
- Small Logo on Event Map

#WHEREGEORGIACOMESTOGETHER



CITY OF PERRY COMMUNITY EVENTS

With attendance ranging from 100 to 500+, these events create connections, improve quality of life & nurture a strong sense of community pride!

SPECIAL NEEDS COMMUNITY EGG HUNT

We believe that everyone deserves an opportunity to experience the thrill of an egg hunt! With special zones for those with visual, auditory, or physical impairments as well as allergy friendly & traditional treats, we offer everyone the opportunity to enjoy a truly egg-citing event!

YOGA IN THE PARK

Find your inner flow during one of our free Yoga in the Park sessions, led by Perry's own Homegrown Yoga at a serene waterside setting in Rozar Park in Perry!

SUMMER AT THE SPLASH PAD

Celebrate all the things that make Summer so special with an afternoon at Creekwood Park! Climb to new heights on our Destination Playground and enjoy the expanded Splash Pad! Paired with a movie on the park lawn, this is one summer night you won't forget!

THE PERRY WATER BATTLE

Dueling fire engines, water slides, water balloons, toddler wading pools, and squirt guns combine together to create the most epic Summer event! The Perry Water Battle is a must-do for the young & young at heart!

THE DOGWOOD DERBY

Whether you seek the thrill of a downhill race or prefer to cheer from the sidelines, the Dogwood Derby offers plenty of excitement for all ages! Free to race! Free to watch!

PERRY PRESENTS

Clock out and tune in - it's time for Perry Presents! The perfect ending to a busy work week, this free summer concert series invites you to lay out a blanket, pop open the cooler and welcome the weekend with us!

COMMUNITY EVENT PARTNERSHIP OPPORTUNITIES

PREMIUM PARTNER | \$1,000 & ABOVE

- Logo On All Generated Media Including Website, Flyers, Newsletters & Other Promotional Materials
- Sponsorship Recognition Throughout Event
- Option To Host An Informative Tent in Premium Location At Event (10X10 or Smaller Tent)
- Premium Location Stage Banner Rights At Event (Banner Provided By Sponsor)
- Large Logo on Event Map (When Applicable)

MAJOR PARTNER | \$500+

- Logo On Event Website & Sponsorship Recognition in Facebook Event Post
- Sponsorship Recognition During Event
- Option To Host An Informative Tent At Event (10X10 or Smaller Tent)
- Medium Logo on Event Map (When Applicable)

SUPPORTING PARTNER | \$250+

- Sponsorship Recognition During Event
- Option To Host An Informative Tent At Event (10X10 or Smaller Tent)

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THANK YOU FOR SUPPORTING THE CITY OF PERRY'S SPECIAL EVENTS!

Please choose from the event schedule below to select the Special Events & Partnership Options you would like to reserve!



PREMIER EVENTS

- Perry International Festival (March)
- Food Truck Friday (April)
- The Dogwood Derby (April)
- Food Truck Friday (May)
- Art in the Park & Chalk Walk (May)
- Food Truck Friday (June)
- Food Truck Friday (July)
- Food Truck Friday (August)
- Food Truck Friday (September)
- Oktoberfest (October)
- The Buzzard Drop (December)

COMMUNITY EVENTS

- Special Needs Community Egg Hunt (April)
- Yoga in the Park (April)
- Yoga in the Park (May)
- The Perry Water Battle (June)
- Yoga in the Park (June)
- Perry Presents (June)
- Yoga in the Park (July)
- Summer at the Splash Pad (July)
- Perry Presents (July)
- Yoga in the Park (August)
- Perry Presents (August)
- Yoga in the Park (September)

PREMIER EVENT PARTNERSHIP OPTIONS

- Premium | \$2,000+
- Major | \$1,000+
- Supporting | \$500+

COMMUNITY EVENT PARTNERSHIP OPTIONS

- Premium | \$1,000+
- Major | \$500+
- Supporting | \$250+



Company _____ Contact Name _____

Address _____ City | State | Zip _____

Phone Number _____ Email _____

*I am subscribing for the sponsorship(s) as indicated above for the **total sum** of \$ _____ and I understand that payment must be made in full at least 60 days prior to the date of the event and that my sponsorship is non-refundable. All sponsorship's are tax deductible.*

Signature: _____ Print Name: _____ Date: _____

PLEASE MAKE ALL CHECKS PAYABLE TO: CITY OF PERRY

MAIL TO: CITY OF PERRY, C/O ANYA TURPIN | PO BOX 2030 | PERRY, GA 31069

EMAIL LOGO TO: ANYA.TURPIN@PERRY-GA.GOV | QUESTIONS? CALL (478) 988-2758